

## What Is Claimed Is:

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**1. An improved exterior elastomeric coating composition comprising an organic binder, having a Tg less than -20°C, and at least one inorganic additive wherein the improvement comprises replacing at least a part of said at least one inorganic additive with a solid particulate organic polymer having a Tg greater than 70°C.**

**2. The improved elastomeric coating composition according to claim 1, wherein said at least one inorganic additive is selected from the group consisting of pigments, extenders and mixtures thereof.**

**3. The improved elastomeric coating composition according to claim 1, wherein said solid particulate organic polymer having a Tg greater than 70°C is present in an amount such that a volume ratio of said organic binder to said solid particulate organic polymer having a Tg greater than 70°C is in the range of 1.6 : 1 to 95 : 1.**

**4. The improved elastomeric coating composition according to claim 3, wherein said volume ratio of said organic binder to said solid particulate organic polymer having a Tg greater than 70°C is in the range of 1.6 : 1 to 9 : 1.**

**5. A method of inhibiting the loss of solar reflectance over time of an exterior elastomeric coating composition comprising an organic binder, having a Tg less than -20°C and at least one inorganic additive, the method comprising replacing at least a part of said at least one inorganic additive with a solid particulate organic polymer having a Tg greater than 70°C.**

**6. The method according to claim 5, wherein said at least one inorganic additive is selected from the group consisting of pigments, extenders and mixtures thereof.**

**7. The method according to claim 5, wherein said solid particulate organic polymer having a Tg greater than 70°C is present in an amount such that a volume ratio of said organic binder to said solid particulate organic polymer having a Tg greater than 70°C is in the range of 1.6 : 1 to 95 : 1.**

**8. The method according to claim 9, wherein said volume ratio of said organic binder to said solid particulate organic polymer having a Tg greater than 70°C is in the range of 1.6 : 1 to 9 : 1.**

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